

Junior Achievement of the Upper Peninsula

JA YOUTH SUMMIT

Sponsorship Opportunities

March 3, 2027









Junior Achievement™
of the Upper Peninsula

OUR PROGRAMS

Junior Achievement programs are intensely focused on bringing relevancy and application into everyday learning. Through partnerships with the business and education communities, we bring curriculum to life by connecting volunteers from the community to deliver our programs. By providing engaging, hands-on and experiential learning, students are equipped with the skills they need to have successful futures.

OUR MISSION

It is our mission to inspire and prepare young people to succeed in a global economy. We empower students with economic mobility by providing fun, hands-on, K-12 programming that teaches work readiness, entrepreneurship, and financial literacy skills.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their education and career experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to make informed decisions about their career paths and education.

ABOUT JA YOUTH SUMMIT

Junior Achievement is known for creating experiential learning activities that are relevant to the real world. Summit teens will be engaged in real work experiences throughout their day. After forming work teams, young people will be presented with a business challenge. With the help of adult mentors, they will work on that challenge throughout the summit, utilizing entrepreneurial skills to develop a business plan. At the end of the day, teams will present their ideas to a panel of judges, comprised of local entrepreneurs and business professionals.

Throughout this experience, student teams will:

- **Recognize characteristics and practices of successful entrepreneurs**
- **Formulate and evaluate an entrepreneurial idea based on product, customer, and competitive advantage criteria**
- **Demonstrate business planning skills of marketing, financing, management, and ethical decision making**
- **Be exposed to and discuss leadership styles within teams**







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SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor (1) $10,000	Presenting Sponsor (2) $7,500	Supporting Sponsor $5,000	Innovation Sponsor $2,500	Progressive Sponsor $1,000	Imagination Sponsor $500	Invention Sponsor $250
Co-Brand: Sponsor will co-brand single event with JA, including name as Title Sponsor with prominent logo representations.	✓						
JA Giving Champion: Qualify as a JA Giving Champion*. Will be recognized at JA events throughout the year.	✓						
Opening Remarks: Sponsor will have the opportunity to provide a spokesperson to provide opening remarks during the event.	✓	✓					
Newsletter: Featured in JA email newsletter promoting the event. Distributed to 20,000+ constituents.	✓	✓					
Corporate Banner: Sponsor will have the opportunity to display an individual corporate banner at the event.	✓	✓	✓				
Day-of Recognition: Sponsor will be recognized verbally and/or visually at the event.	VISUALLY AND VERBALLY	VISUALLY AND VERBALLY	VISUALLY AND VERBALLY	VISUALLY AND VERBALLY	VISUALLY	VISUALLY	VISUALLY
Volunteers: Sponsor has the opportunity to staff this event with volunteers from their company.	✓	✓	✓	✓	✓		
Event Media: Sponsor will be be featured in a media release, JA's website, and social media channels.	✓	✓	✓	✓	✓	✓	✓
Event Prizes: Sponsor can provide products/ logoed items as student prizes.	✓	✓	✓	✓	✓	✓	✓

*Contact Nikki Dowd-McKechnie at nikki.mckechnie@ja.org to learn more about these benefits



BECOME A STUDENT EVENT SPONSOR

Help us equip the next generation of business leaders! Please complete this form and mail to: Junior Achievement of the Upper Peninsula, 910 US 41, Ishpeming, MI 49849, or email the completed form to: nikki.mckechnie@ja.org Additional sponsorships can be made upon request if your desired support level is not available.

SPONSORSHIP LEVELS

- ☐ TITLE SPONSOR (1) $10,000
- ☐ PRESENTING SPONSOR (2) $7,500
- ☐ SUPPORTING SPONSOR $5,000
- ☐ INNOVATION SPONSOR $2,500
- ☐ PROGRESSIVE SPONSOR $1,000
- ☐ IMAGINATION SPONSOR $500
- ☐ INVENTION SPONSOR $250



- ☐ We cannot attend this year's event. Please accept this donation of $ _____
- ☐ We are unable to support this event. Please contact us to discuss additional opportunities to engage with JA.

PAYMENT OPTIONS

Please Invoice: _____ (must be before June 30th, 2027)
Check attached made payable to Junior Achievement of the Upper Peninsula
Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

_____ _____
Business/Organization Name Contact Name/Title

_____ _____
Phone Email

_____
Address City State Zip

_____ _____
Signature Date